

T I M E.

TIME, it seems, is the universal balance-wheel. It has no bonds, except those which we arbitrarily impose upon it. It is not ruled, in its whirl through space, by clock or whistle, nor years, nor life, nor death.

*"—You will sometimes catch, if you listen long,
A song of a million years."*

The Bad Lands of South Dakota bear a testimony, mute, yet voluminous, of the great, slow, forward tidal surge of Time,


*"—Traced in the score of the strata marks.
"While millenniums winked like campfire sparks
Down the winds of unguessed time."*

Time too, has had its part to play in the evolution of pharmacy as we know it to-day, and the strata marks are graven as immutably upon the pages of history as are those æons upon the outcroppings of the Bad Lands.

LaWall places Pharmacy's age at four thousand years. During that time, from a crude beginning has sprung a great and varied profession, possessed of a knowledge of the greatest of all arts—the molding of Destiny as it touches upon human welfare.

There have been many side issues, and to-day we find among us those who have nearly lost sight of that hallowed Cause to which they once gave allegiance, beneath the visional obstructions with which they have surrounded themselves in their haste for gain.

Though stray we may, Time still grinds fine in its mill of years, and the "run is true to color."



President.

Watertown, S. D., April 1929.



FLOYD W. BROWN.

JOURNAL OF THE AMERICAN PHARMACEUTICAL ASSOCIATION

VOL. XVIII

APRIL, 1929

No. 4

FLOYD W. BROWN.

Floyd W. Brown, of Lead, who enjoys the unusual distinction of holding both the office of Local Secretary of the AMERICAN PHARMACEUTICAL ASSOCIATION and President of the South Dakota Pharmaceutical Association, was born in 1876 on a farm in Illinois near the city of Galesburg. At an early age he left home and started out for himself; in 1890 he secured a position in the drug store of Emil Brauch at Hurley, South Dakota; soon after, he moved to Sioux City, Iowa, where he remained until 1896.

In 1896, Mr. Brown returned to South Dakota and entered the employment of W. R. Dickenson, owner of the Dickenson Drug Company of Lead. This move was the beginning of an active career in pharmacy and politics of South Dakota.

In 1897 Mr. Brown wrote the examinations of the State Board of Pharmacy and received some very high grades. In 1900, he started in business for himself in Lead at 4 Main Street; in 1904, he bought the stationery store next door, on the corner, and moved into that building, his present location.

Mr. Brown early in his career elected to increase his lines and introduce a merchandising system in addition to his prescription trade, and when he took over the corner location he at once put his merchandising methods into effect. Coming to the conclusion that methods which had been productive of good results in Lead would prove successful elsewhere, he, in 1919, purchased a drug store in Belle Fourche in which the same policies of merchandising were carried out. Again meeting with success in this venture he, in 1924, purchased a store in Deadwood.

Miss Elizabeth Brown, a daughter, will receive the Bachelor of Science degree from the Philadelphia College of Pharmacy and Science, this year. Mr. Brown's son is engaged with his father in the stores.

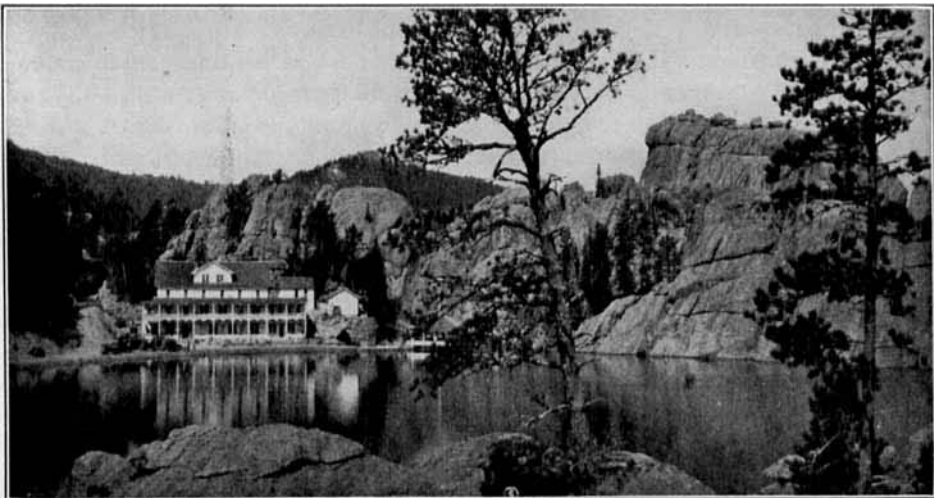
Mr. Brown's organization shows some interesting data on labor turnover and self-trained employees. The manager of the Belle Fourche Store is John E. Dignan, who has been in Mr. Brown's employ for eighteen years. Frank Wilson, the manager of the Deadwood store, has been with him nine years. Mrs. Francys Lewis Green, who is account clerk for all three stores, is finishing her sixth

year. A. W. Powell and Joel Rasmusson, of the Belle Fourche and Deadwood stores, respectively, have both worked for Mr. Brown three years. Frank Teskey has been with Mr. Brown two years, coming from Crookston, Minnesota, to take charge of the Lead store. These are all good service records and the longer ones are exceptional. The subject of this brief sketch claims the reason for his unusually small labor turnover is due to the care with which he picks his men. There is another quality—ability to command loyalty.

Mr. Brown's ability has been extended, not only in his private business, but to wider fields. In 1910, he was appointed to the State Board of Pharmacy; he remained on this Board until 1917, giving freely of his time and ability. In 1917 he was appointed to the state Board of Charities and Corrections and served on the Board as Secretary for five years. A lasting monument to human health was established during his office, in the South Dakota State Tubercular Sanitarium, for which much credit is due him.

Mr. Brown is a staunch booster and an ardent lover of the beautiful Black Hills, which form the setting of both his home and business fields. Through his efforts, the druggists of the Black Hills—West River Territory have formed a local organization, which is very active in looking after the welfare of their common interests, and promoting general interest in the "Wonderland of America."

At the annual convention last August, at Huron, Mr. Brown was elected President of the South Dakota Pharmaceutical Association. Following closely upon this honor came the appointment as Local Secretary of the AMERICAN PHARMACEUTICAL ASSOCIATION for the ensuing year, and he is now busily organizing and executing the plans for the entertainment of the body's seventy-seventh annual meeting, which will convene at Rapid City during the week of August 26, 1929. In these offices, Mr. Brown's executive ability again comes into play, both for the benefit of his state association and also in the service of Pharmacy's great national organization.—Data for article contributed by G. A. BENDER.



Sylvan Lake—Beautiful little rock-bound, ice-cold lake high among the peaks of Mount Harney.